



2nd Annual Bra Recycling Month Starts In October!

The 2nd Annual Bra Recycling Month is just around the corner. Last year, Bra Recycling Month brought awareness to Breast Cancer and Domestic Violence Awareness by offering women nationwide a chance to provide support for these causes in a unique way, while directly helping re-shape a life. By recycling new and used bras to women in need in honor of breast cancer and domestic violence awareness, attention was also to our efforts to reduce the amount of re-usable textiles that unnecessarily go to our landfills.

In 2010, Bra Recycling Month concluded with over 7,000 bras recycled. This year, our goal is 10,000 bras recycled between October 1 and October 31, 2011.

When you recycle your bras during the month of October, we will reward you for your generosity by entering you into our weekly prize drawings. For the 2nd Annual Bra Recycling Month, we have partnered with a number of businesses to provide you with great prizes. Prizes include:

- 4 BRAzaar Apparel T Shirts
- 1 - \$25 Gift Certificate for Cookie Lee Jewelry
- Gold Clutch and Black Lace Cover (\$40 value) from Jenneration Fix, Inc
- Vintage Playbill Clock (\$30 value) from Jenneration Fix, Inc
- 4 - \$25 Gift Certificates from Soma Intimates
- 2 - \$25 Gift Certificates from Itty Bitty Bras
- Custom-made Necklace (\$50 Value) from Yours Only, Original Jewelry Designs

It's simple to recycle your bras and be entered into our weekly drawings. All you need to do is:

1. Find used and unused bras that you, your family members or friends are no longer wearing and wash them.
2. Fill out the [Bra Recycle Form](#) which is located on our website. In order to be eligible for the prize drawings, we must receive the Bra Recycling Form with your bras.
3. Drop off (at locations around the US) or Mail your bras to:

3317 S. Higley Rd, Ste 114-441
Gilbert, AZ 85297

Note: All bras must be postmarked by October 31 to be included in the drawings for prizes.

Remember: Become A Member of The Bra Recyclers Network

This is our opportunity to say thank you and give something back to YOU (our Recyclers) and YOUR FRIENDS.

Congratulations to our first winners Gerry and Helen from Reno, Nevada. They both will receive a \$50 Gift Cards and a Bra Tree. Our next drawing will be Jan 6, 2012 for individuals who recycled between October 1-December 31, 2011. To learn more about the Bra Recyclers Network go to www.Brarecycling.com/network.

BRAzaar Apparel

Show your support for Bra Recycling Month ordering a BRAzaar Apparel t-shirt. Check out the styles as www.brarecycling.com/brazaar.

Thanks again to everyone who continues to recycle and reduce the amount of re-usable textiles that go to our landfills, thus supporting women around the world with a simple lingerie staple.

Make sure to follow us on Facebook: www.facebook.com/brarecycling

It's The New Shape of Recycling!
www.BraRecycling.com, Info@BraRecycling.com
Phone/Fax: 480-988-2283